

Pourush Shrestha

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Senior Frontend Engineer with 6+ years shipping high-traffic e-commerce features at scale — co-leading the Product Explore area and contributing across the full PDP platform at Gap Inc. across 4 brands serving millions of daily users, using React, Next.js, TypeScript, and Tailwind CSS to deliver features end-to-end.

EXPERIENCE

Senior Frontend Engineer · G2O · Gap Inc.

Jul 2025 – Present

- **Co-lead, Product Explore (PDP):** Driving technical direction across 6 product discovery features — Recommendations, Product Grouping, MVG, Upsell/Cross-sell, FindMine, and Quick Add — on PDPs serving millions of daily users across 4 brands; shipped 4 features to production with zero missed launch dates; setting architecture standards and mentoring engineers.
- **Feature Lead, Loyalty Gated:** Drove sell-outs within 24 hours and significant revenue lift for loyalty-gated products across 4 brands for 2M+ card members — leading full delivery from soft launch to rollout by integrating Decision API, CAM token auth, and Optimizely; resolved all pre-launch blockers on time and shipped a New Relic observability dashboard post-launch.
- **Feature Lead, Multi-Brand Retheme:** Redesigned 5 core PDP components across all 4 storefronts on schedule — applying design system tokens, reworking component layouts, and coordinating cross-team code reviews — earning direct client commendation at launch.
- **Led Product Grouping & MVG v2:** Architected and delivered the Compare Similar Styles feature across all 4 brands using React and TypeScript — driving \$1M+ in projected revenue uplift by expanding product discovery on PDPs with millions of monthly visits.

Senior Frontend Engineer · G2O · Abercrombie & Fitch, State of Kentucky

Sep 2021 – Jun 2025

Promoted from Frontend Engineer · Late 2023

- **Built reference MFE pages adopted by 4 product teams** — Profile, Checkout, Product, and Catalog — accelerating per-team onboarding from 3 weeks to 1 week and improving deployment velocity by 20%+; implemented NGINX reverse proxy layer for routing and load balancing across the MFE orchestration layer.
- **Restored full tracking accuracy across 50,000+ daily sessions** by eliminating a race condition in the analytics pipeline; built orchestration layer test suite achieving 90%+ coverage, cutting integration defects by 65%; resolved MSAL authentication failures on a state government application.

Backend Software Engineer · U-Haul Inc.

Jan – Jul 2021

- **Reduced login failures by 30% for 50,000+ users** by building a Node.js/Express authentication system; cut new-hire ramp-up from 3 weeks to 1 week by restructuring onboarding documentation.

Frontend Engineer · Omviser LLC · Axxess Inc.

Oct 2019 – Dec 2020

- **Cut technical debt by 40% and reduced production bugs by 50%** by modernizing a legacy JS codebase to ES6+ with 85% test coverage; integrated Hospice dashboard features at Axxess contributing to 10% revenue growth; improved application load performance by 20%.

SKILLS

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3, GraphQL, SQL, Python

Frameworks & Libraries: React, Next.js, Zustand, Redux, RTK Query, Node.js, Express, Tailwind CSS, Sass, Storybook

Testing & Tooling: Jest, Playwright, React Testing Library, Webpack, Vite, Docker, CI/CD, New Relic, Optimizely

EDUCATION

M.Sc. Software Engineering — Villanova University · GPA 3.76/4.0

May 2020